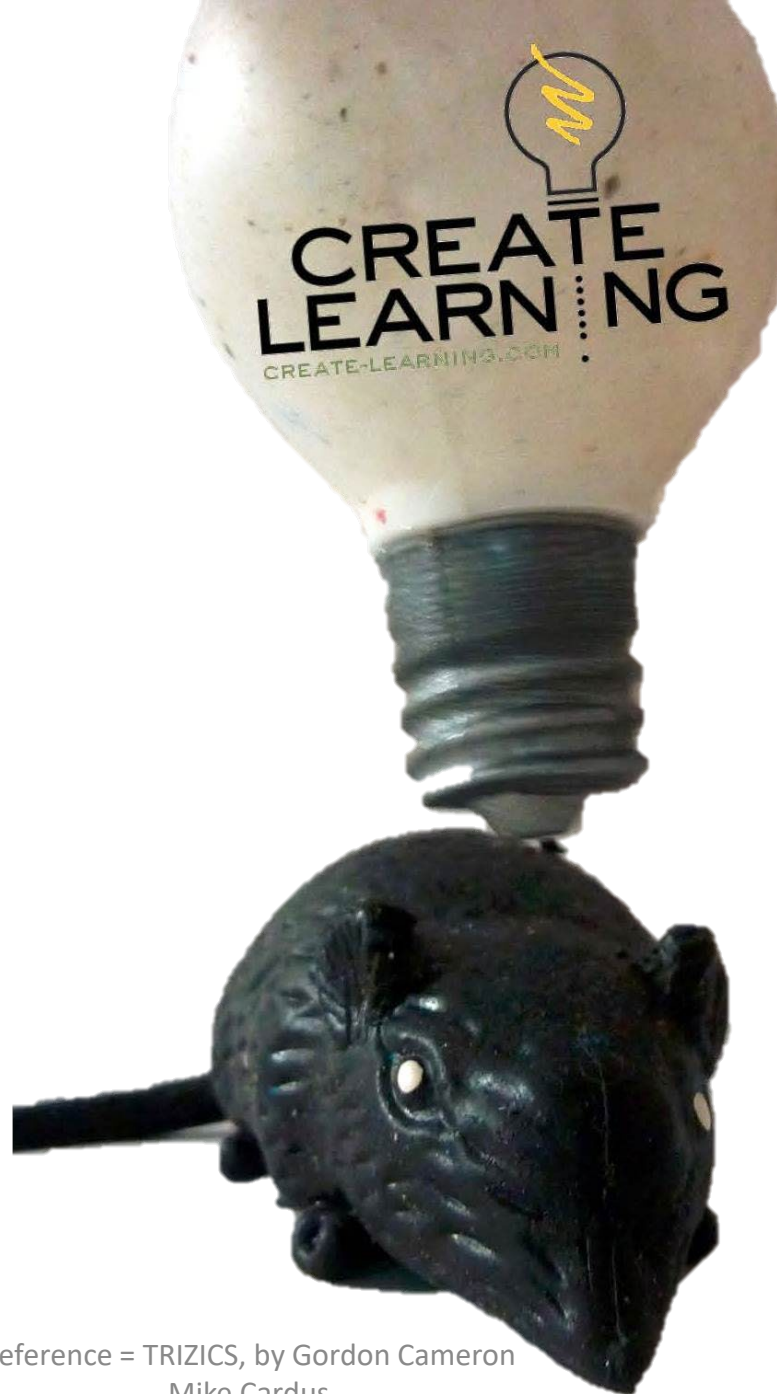


8 routine causes of team stuckness



Reference = TRIZICS, by Gordon Cameron
Mike Cardus

PSYCHOLOGICAL INERTIA.

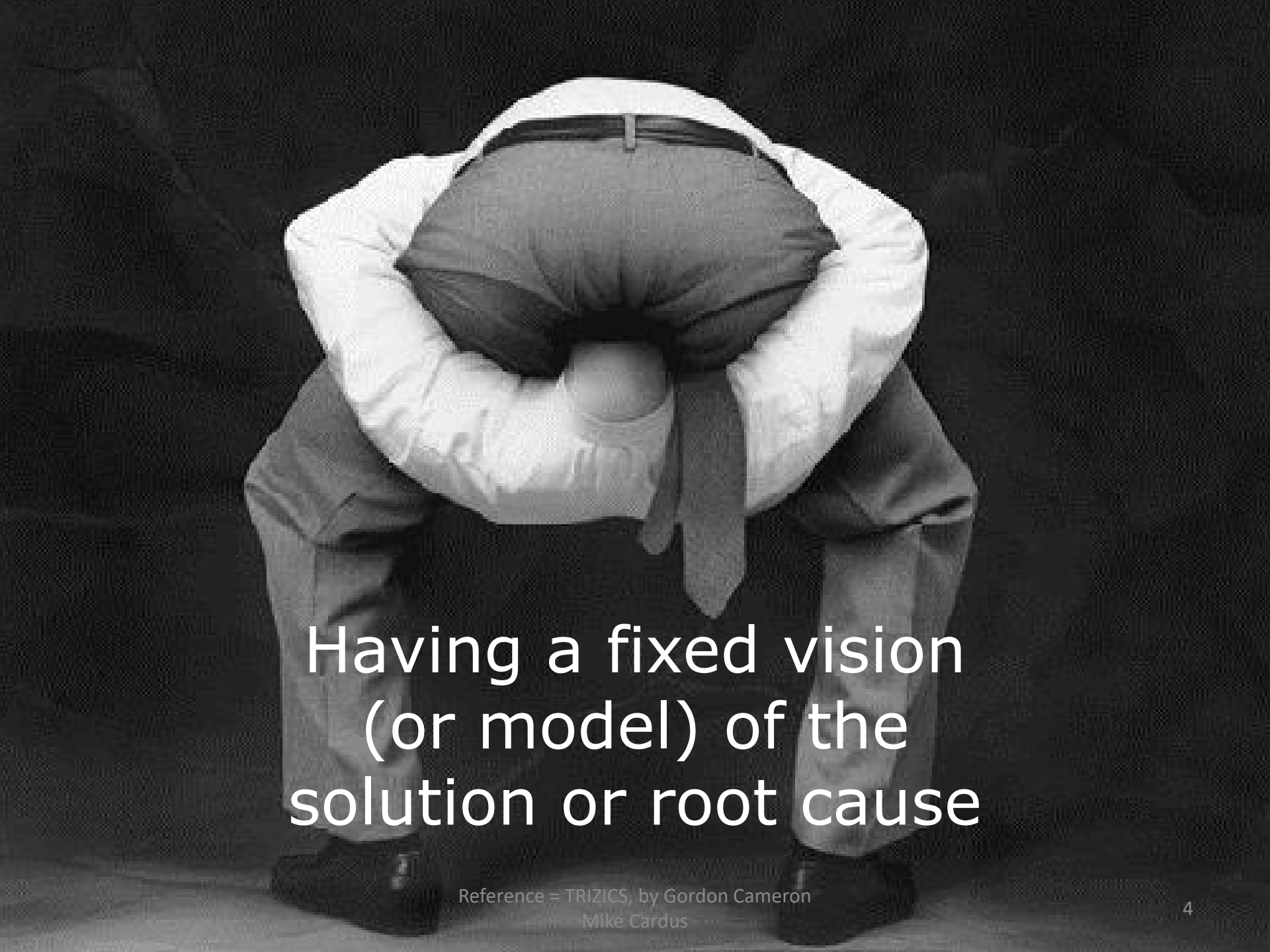
The psychological meaning of the word "inertia" implies an indisposition to change – a certain "stuckness" due to human programming.

It represents the inevitability of behaving in a certain way – the way that has been indelibly inscribed somewhere in the brain. It also represents the impossibility – as long as a person is guided by his habits – of ever behaving in a better way.

– Kowalick


8 Routine causes of psychological inertia

- **Reference** = TRIZICS, by Gordon Cameron



Having a fixed vision
(or model) of the
solution or root cause

Reference = TRIZICS, by Gordon Cameron
Mike Cardus



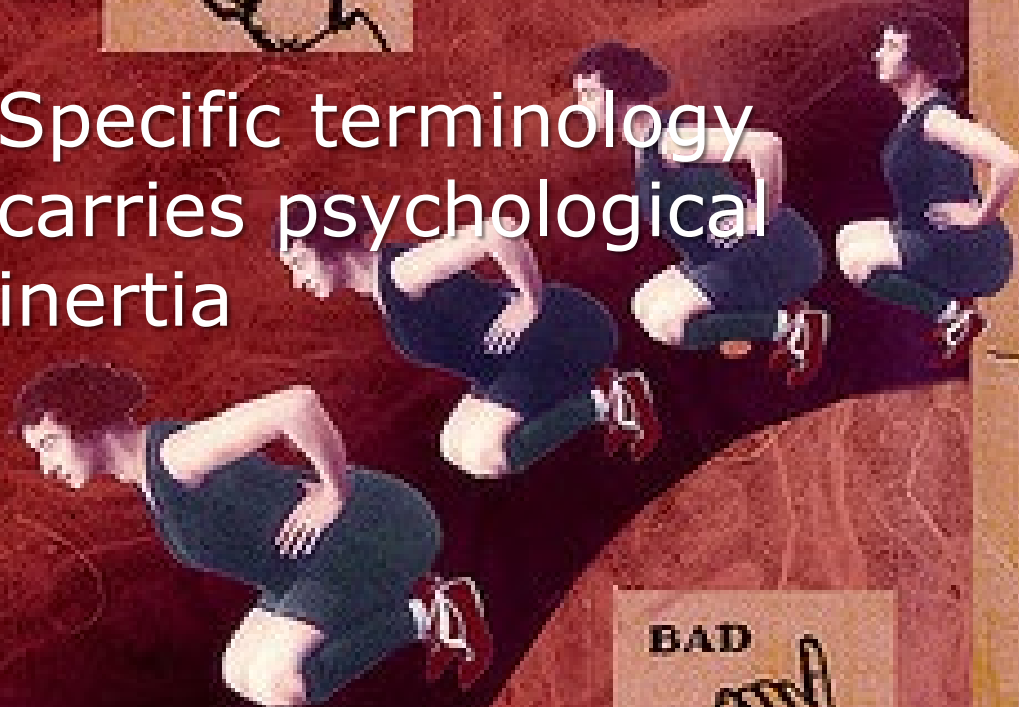
False assumptions (trusting the data)

Reference = TRIZICS, by Gordon Cameron
Mike Cardus

Language that is a strong carrier of psychological inertia



Specific terminology carries psychological inertia





Experience, expertise
and reliance upon
previous results

Limited knowledge, hidden resources or mechanisms.





Inflexibility
(model
worship;
trying to
prove a
specific
theory,
stubbornness)

Using the same strategy. Keep thinking the same way and you will continue to get the same result





Rushing to a solution
– incomplete thinking



Reference = TRIZICS, by Gordon Cameron
Mike Cardus

Routine causes of psychological inertia:

1. Having a fixed vision (or model) of the solution or root cause.
2. False assumptions (trusting the data).
3. Language that is a strong carrier of psychological inertia. Specific terminology carries psychological inertia.
4. Experience, expertise, and reliance upon previous results.
5. Limited knowledge, hidden resources, or mechanisms.
6. Inflexibility (model worship; trying to prove a specific theory, stubbornness).
7. Using the same strategy. Keep thinking the same way, and you will continue to get the same result.
8. Rushing to a solution – incomplete thinking.

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